

# MobiCycle

CONSULTING



## ABOUT

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MobiCycle is a for profit social enterprise. Our SaaS+ platform provides a one stop solution to your sustainable marketing needs.

## CONTACT US

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🏠 Corporate Headquarters  
1603 Capitol Ave.  
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Cheyenne, Wyoming 82001

## CORE COMPETENCIES

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- Workshops
- Client Surveys
- Data Analysis

## GEOGRAPHICAL COVERAGE

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- United States
- Europe
- Asia

## KEY PERSONNEL EXPERIENCE

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- Software Development
- Software Architecture
- Business Process Management
- Accounting & Finance
- Program Management

## DIFFERENTIATORS

1. This consulting offer forms part of MobiCycle's SaaS+ platform for sustainability. The solutions integrate well with our offers via MobiCycle Technology, Games, and Marketing.
2. MobiCycle's consultants can connect the dots between how you manage electronic waste and climate change, to enable you to take action.

## PRODUCTS & SERVICES

### Steps

*our deliverables*

We will

1. Identify key drivers of climate change driven by your eWaste policies and procedures
2. Collate data on your electronics purchased and how they are discarded
3. Recommend ways to increase eWaste transparency, reuse and ethical recycling
4. Create a dashboard to highlight the processes and metrics that may require continuous monitoring
5. A cost benefit analysis to show your return on investment (ROI)
6. Translate your requirements into your language with concise summaries
7. Host introductory classes explaining your corporate policy on eWaste